



ROYAL NORFOLK
AGRICULTURAL
ASSOCIATION



2023

ANNUAL REPORT



ROYAL NORFOLK
AGRICULTURAL
ASSOCIATION



THE ROYAL
NORFOLK SHOW



NORFOLK SHOWGROUND
& EVENTS CENTRE



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Dereham Road Norwich NR5 0TT



www.rnaa.org.uk

RNAA REGISTERED OFFICE AS ABOVE
COMPANY LIMITED BY GUARANTEE NO. 1817702
REGISTERED CHARITY NO. 289581
NORFOLK SHOWGROUND LIMITED REGISTERED OFFICE AS ABOVE
COMPANY LIMITED BY GUARANTEE NO. 02814458

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- PATRON
PRESIDENT **JOHN CUSHING OBE**
DEPUTY PRESIDENT **THE LADY DANNATT MBE**
CHAIRMAN **ROBERT ALSTON**
VICE CHAIRMAN **SIMON HICKLING MVO**
FINANCE DIRECTOR **CHARLIE SAVORY FCA**
CHAIRMAN OF SHOW COMMITTEE **LUKE LOCKHART**
MANAGING DIRECTOR **MARK NICHOLAS MBE DL**
COMMERCIAL DIRECTOR **RICHARD GREENACRE**
FINANCIAL CONTROLLER / COMPANY SECRETARY **JONATHAN BETTS**
SITE DELIVERY MANAGER **MIKE PARKER**
CHARITY MANAGER **HOLLY WHITAKER**
FOOD & FARMING DISCOVERY TRUST MANAGER **FRANCES ROBERSON**
SALES & EVENTS COORDINATOR **MARIA SKITMORE**
BUSINESS DEVELOPMENT & SALES COORDINATOR **TRACEY SPELMAN**
RECEPTIONIST & OFFICE COORDINATOR **ALEXANDRA LORD**
EQUINE AND LIVESTOCK COORDINATOR **BETHANY HAMS**
EXECUTIVE ASSISTANT **SAM BERNEY**
FINANCE ASSISTANT **BECKY BANYARD**
PROJECT OFFICER **JACOB STIRLING**
AWARDS ROOM ADMINISTRATOR **BECKY HARVEY**
EVENT OPERATIONS COORDINATOR **GARY SULTER**
ESTATE & VENUE TEAM **CHRIS MELTON, STEVE ANNISON, DANIEL MELTON**
HONORARY ARCHIVIST **MICHAEL POLLITT**

All Vice Presidents and Members are eligible to attend. Only Vice Presidents and Members who have paid their annual subscription are eligible to vote at Annual General Meetings.

MEETING AGENDA

- 01** Welcome and apologies for absence.
- 02** To confirm the minutes of the meeting held on 20 April 2023 and any matters arising.
- 03** To receive the Report of the Council and Board of Trustees together with the statement of Accounts for the year ended 31 December 2023.
- 04** To receive the recommendation of Council that The Lady Dannatt MBE, be elected President for 2024-25.
- 05** To receive the recommendation of Council that Poul Hovesen, be elected Deputy President for 2024-25.
- 06** To receive a Report on the election of Members to fill vacancies on the Council arising from automatic retirement.
- 07** To appoint an Auditor and to authorise the Trustees to set the remuneration thereof.
- 08** To receive a Report on the appointment of Honorary Vice Presidents.

- 09** Any Other Business.
- 10** On completion of the business of the meeting: Presentation by Keith Halstead, Executive Director The Royal Countryside Fund.

A meeting of the Association's Council will be held at 15:15.

NOTICE IS HEREBY GIVEN THAT THE ASSOCIATION'S ANNUAL GENERAL MEETING WILL BE HELD AT NORFOLK EVENTS CENTRE, NORFOLK SHOWGROUND AT 14:00 ON THURSDAY 18 APRIL 2024



CHAIRMAN'S INTRODUCTION

ROBERT ALSTON

RNAA CHAIRMAN

2023 saw the Association shake off the impacts of the Covid pandemic and take forward a busy programme of events and activities. As you will read in this Annual Review the Royal Norfolk Show returned to its full splendour and was enjoyed by almost 79,000 participants and visitors. A visit by HRH The Prince of Wales to meet a range of community-based organisations was a particular highlight. Overall, the Show remains in good health and well supported by businesses, competitors and showgoers.

The Association has been well placed to manage the wider economic challenges of our time and I am delighted to be able to report that the Association made a net surplus before gains/(losses) on investments totalling £36,511 (2022: £182,624). Norfolk Showground Limited made a profit of £73,405 (2022: £274,289) on income of £747,164 (2022: £761,452) reflecting a more confident events industry following the Covid-19 pandemic. Overall, the Association is in good health with a strong balance sheet reflecting net assets of £6,965,857 (2022: £6,894,552). The Association continues to manage its costs through careful item by item budgeting, regular financial reporting and frequent reviews of costs by executive staff and Trustees.



Beyond the Show we have been driving forward our strategy for delivering impactful charitable outputs. Building on the Leading the Field consultation, conducted in 2022, our activities have focused on developing the concept of a Food, Farming and Environment Forum which describes our industry-facing activities, and the achievement of direct impact on young people through the work of the Opportunities Fund.

Within the Forum concept the Association has taken the lead for the organisation and delivery of the Norfolk Farming Conference, one of only a handful of large-scale regional farming conferences. Knowledge exchange events conducted with our YIELD Group and Members also make an important contribution to the cross-industry network that the Forum encourages. The Association can draw on its convening power as a neutral and independent institution to drive positive change.

We have been able to continue to invest in the Showground site. Following significant investment in critical infrastructure we have taken forward a project to extend and refurbish the Norfolk Events Centre (previously known as the Norfolk Arena).

The project, completed in early 2024, provides the facility with much needed ancillary accommodation including break out rooms, kitchen and bar space, storage accommodation, and more toilets. The refurbishment of the main exhibition hall will more easily enable two events to run simultaneously in different parts of the hall. This £1m investment in Norfolk's largest indoor events venue will put Norfolk Showground firmly on the map as a facility of regional importance.

It is important for the Association's long-term resilience that we continue to sweat our assets and diversify our commercial opportunities. As Members will be aware we are developing plans to build the Norfolk Food Hall at the Showground site. With our charitable objectives in mind the aim of the food hall will be to showcase the impressive array of Norfolk produced food and drink. Taking advantage of the Showground's location and the wealth of producers and processors in the county, this will give a high-profile shop window for small businesses, with interpretation and education activities. With planning permission secured in April 2023 we hope to complete the raising of funds in 2024 to be able to commence the build.

I would like to pay tribute to our volunteers and staff who have continued to demonstrate their exemplary commitment to the Association. On behalf of the Board of Trustees I thank them all for their invaluable work. We have welcomed Richard Greenacre as our first Commercial Director. Tracey Spelman has started in post as Business Development & Sales Coordinator, and Gary Sulter has arrived in the new post of Event Operations Coordinator. We are particularly pleased that Lottie Basey-Fisher, a student at Harper Adams University, is undertaking a placement with the RNAA supported by the Opportunities Fund. Dr Shannon Woodhouse has completed her time leading the Food & Farming Discovery Trust and returned to a post at the John Innes Centre. In January 2024 we welcomed Frances Roberson as the new Trust Manager. During the year Grant Pilcher and Catherine Scott stood down as trustees having completed their tenures. We thank them for their longstanding commitment to the Association. We are delighted that Grant Pilcher has agreed to chair the sub-committee that oversees the work of the Opportunities Fund. We are also most grateful to Nicky Dulieu who stepped down as a trustee in January 2024 and we wish her well.

I EXTEND MY GOOD WISHES TO ALL OUR MEMBERS AND LOOK FORWARD TO SEEING YOU AT THE ROYAL NORFOLK SHOW AND OTHER ASSOCIATION ACTIVITIES.

2023: A REVIEW OF ACTIVITIES

KNOWLEDGE TRANSFER



**FOOD, FARMING &
ENVIRONMENT FORUM**

The Association has continued to develop the concept of a food, farming and environment forum to support the local agricultural industry. The concept provides for a broad-based forum that enables access to an intelligence-led network of food and farming organisations for the benefit of collaboration, knowledge exchange and problem solving. Bringing together practitioners, researchers, educators and consumers, the forum aims to enhance the sharing of knowledge, and the ability to solve industry problems at a local level. Activities that contribute to the forum include the Norfolk Farming Conference, RNAA membership activities, and partnership working with, for example, organisations forming part of the Norwich Research Park, to facilitate farmer-researcher relationships.



THE YIELD NETWORK

This group of younger members now numbers over 285, consisting of farmers, vets and others working in allied industries. It is run by a management committee drawn from the membership. The group meets regularly for virtual and physical events, including knowledge exchange and professional development. YIELD has taken full advantage of a wealth of knowledge sharing opportunities throughout the year. A particular highlight was an evening seminar on the Future of Farming in Norfolk for 140 delegates, held in Norwich.



AGRITECH WEEK

A partnership initiative, founded in 2014 by Agri-TechE (formerly Agri-Tech East) and the Royal Norfolk Agricultural Association. In November 2023 a visit for 50 RNAA members was conducted to Frederick Hiam Ltd to understand the automation of the processing of root crops. Participants on the visit included a cohort of students from East Norfolk Sixth Form College.

PROVIDING SUPPORT



**SUPPORT TO
AGRICULTURAL CHARITIES**

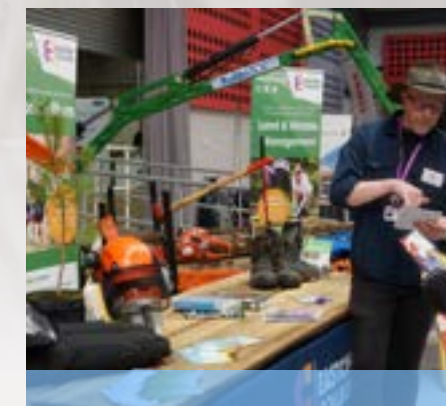
Recognising the importance of local agricultural charities, we continue to further our close relationship with the YANA (You Are Not Alone) charity and provide the charity with office facilities. The Norfolk Federation of Young Farmers Clubs headquarters is co-located with the RNAA office. Norfolk FWAG (Farming and Wildlife Advisory Group) has re-located its office to Norfolk Showground. The development of a hub of like-minded organisations will help enable further collaboration and idea sharing as we support the agricultural sector in Norfolk. Practical support was provided to the Aylsham Show and the Wayland Show. Additionally, the Association provided support to the Norfolk Community Foundation's Nourishing Norfolk project, which aims to alleviate food poverty through the provision of local food hubs. The RNAA has helped coordinate communication efforts with food producers.

EDUCATION



**FOOD & FARMING
DISCOVERY TRUST**

Under the leadership of the Trust Manager the FFDTr has developed an effective programme of learning activities for Key Stage 1-3 youngsters. Partnerships have been developed with the Clan Trust, John Innes Foundation, Gressenhall Environmental Hub, Norwich Science Festival, and the Papillon Project. The RNAA has continued to be the lead supporting organisation for the FFDTr, securing funding for revenue and projects, and providing finance management and administrative support. Over 2022-23 the FFDTr achieved direct engagement with over 25,000 school age children. Dr Shannon Woodhouse completed a two-year stint in November 2023 as Trust Manager and has returned to the John Innes Centre in a programme management role. In January 2024 we were delighted to welcome Frances Roberson as Trust Manager. Frances has previously been chairman of the Norfolk Federation of Young Farmers clubs.



SKILLS AND CAREERS

The 7th Norfolk Skills and Careers Festival was held over 8-9 March 2023. The event is of regional importance and provided a skills and careers showcase for 7,500 youngsters from across Norfolk and Suffolk, who were able to learn from 85 employers representing many sectors. The Festival was run by the RNAA and supported by a coalition of willing organisations who understand the importance of inspiring the young generation with regard to their future employment opportunities.

OPPORTUNITIES FUND

The Royal Norfolk Agricultural Association has a long history of supporting young people – recognising promise, rewarding commitment and nurturing the next generation. During the Association’s 175th anniversary year (in 2022), the Association launched the RNAA Opportunities Fund to formalise this support and to provide a platform from which to expand our work to reach more young people who might consider a career in farming or who are seeking to develop their skills and experience.

The aim is to help young people to achieve their potential and to open their eyes to the breadth of opportunity a career in food and farming can offer. Today – as in every generation – farming faces a series of challenges, and we are seeking to enable young people to make a positive contribution to agriculture in Norfolk now and into the future.

During 2023 we have worked with the John Innes Foundation to offer fully funded undergraduate scholarships, and with the Bishop of Norwich to deliver the Sustainable Environment Young Employee of the Year award.

Over coming years, we aim to build on this work, providing bursaries, grants, scholarships, mentoring and other forms of support, including building on our own education work and formalising volunteer and young ambassador schemes. We will also use the RNAA’s convening power and networks to offer opportunities on behalf of other bodies and funders. In the longer term, we plan to build an endowment to secure these opportunities for future generations.

We are seeking to raise £50,000 each year, which will enable the RNAA Opportunities Fund to continue and develop its work, increasing the number of young people we are able to support and broadening the range of opportunities we can offer. We are in the process of approaching individuals, charitable trusts and businesses to support the Opportunities Fund, with encouraging results.

OUR THANKS TO ALL THOSE MEMBERS WHO ARE SUPPORTING THE WORK OF THE OPPORTUNITIES FUND. IF YOU WOULD LIKE TO EXPLORE WAYS OF OFFERING SUPPORT, PLEASE DO GET IN TOUCH

OVER THE PAST YEAR, THE RNAA OPPORTUNITIES FUND HAS SUPPORTED:

Bursary places at the Agri-TechE REAP conference

19

Norfolk Scholars to attend the Oxford Farming Conference and Scholars Programme

06

Nuffield Scholarships

02

Students to attend leadership or management courses

03

Bursaries to the National Sheep Association and Norfolk Beekeepers Association conferences

££



THE TIMOTHY COLMAN PRIZE 2023 WAS AWARDED TO LOUIS BAUGH FOR HIS OUTSTANDING CONTRIBUTION TO PROMOTING FOOD PRODUCTION, FARMING AND THE COUNTRYSIDE IN NORFOLK



NORFOLK SCHOLARS



THE BISHOP OF NORWICH SUSTAINABLE ENVIRONMENT YOUNG EMPLOYEE OF THE YEAR AWARD WAS PRESENTED TO ROBERT JACKETS



LONG SERVICE AWARDS

THE ROYAL NORFOLK SHOW 2023



The 2023 Royal Norfolk Show provided a spectacular setting to showcase the farming and agricultural sector in Norfolk, from the age-old and important tradition of livestock showing (which included hosting the British Simmental English National Show), to the demonstration of equipment and discussion of concepts and technologies of the future. The Show also hosted a record number of Horse of the Year Show qualifying rounds. Beyond our core purpose the Show celebrated the best organisations, businesses and people Norfolk has to offer. Almost 79,000 participants and visitors enjoyed two action packed days. A new layout with a clear focus on special areas of interest proved popular with visitors – including many returning to the Royal Norfolk Show after several years.

This year we were particularly pleased to introduce new content including a Norfolk Business Hub, delivered in partnership with the Norfolk Chambers of Commerce; with partners we provided a focal point for the promotion of the STEMM (Science, Technology, Engineering, Maths and Medicine) disciplines which also enabled the first significant contribution at the Show by the East Wind collaborative of companies delivering off-shore energy projects; the first Norfolk Community Champions Tribute for over 600 local unsung heroes; a flagship 'think piece' event – Norfolk Voices for Norfolk Futures – to encourage our younger generation to set a vision for 2050; the Norfolk Music Hub's Guinness World Record for the largest gathering of percussionists playing recycled instruments, as well as a Grand Sing for thousands of local schoolchildren led by Gareth Malone.

The impact of the Show is significant. We were delighted that over 9,500 schoolchildren from 123 schools across the region, as well as many home-educated youngsters, were inspired by our education activities in the Discovery Zone and STEMM Village. Thanks to the Norfolk Music Hub, hundreds of youngsters were able to perform at three stages around

the Showground. Business activity was significant, and we know that the Show's positive economic impact on Norfolk each year is in excess of £20 million.

The RNAA was thrilled that His Royal Highness The Prince of Wales was able to visit the Show and meet representatives of community organisations and farming groups. We were also pleased to host the Minister of State for Farming, the Rt Hon Mark Spencer MP, who engaged with representatives of the farming community, as well as many of our local Members of Parliament.

WE WOULD LIKE TO THANK EVERYONE WHO SUPPORTED OR VISITED THE SHOW THIS YEAR. SURPLUSES RAISED BY THE SHOW WILL BE REINVESTED IN THE DELIVERY OF THE RNAA'S CHARITABLE OBJECTIVES THROUGHOUT THE YEAR AND ACROSS THE COUNTY. THE 2024 ROYAL NORFOLK SHOW WILL BE HELD ON WEDNESDAY 26 AND THURSDAY 27 JUNE 2024.





Creating a brighter future for all through food, farming and countryside education



A REVIEW OF ACTIVITIES

Learn About Livestock. A native rare breed ewe and her lamb(s) were delivered into twenty schools across Norfolk for five days (Monday - Friday). The project was kindly sponsored by the Clan Trust allowing it to grow from fourteen schools to twenty in 2023. The sheep were loaned to the project by members of the Rare Breeds Survival Trust's East Anglia Support Group. The livestock lenders this year were; Gail and Michael Sprake, Dameon Layt, Jordan Stone, Briony McKenzie, Les and Tricia Newman, Mark Robertson, and Suzannah Long and Kerry Gibb. The project again received fabulous feedback from partaking schools.

Agri-Tech Careers for a Sustainable Future. This project was planned and delivered by the SAW Trust and the FFDT, with support from the

John Innes Centre and funded by the John Innes Foundation. The conference took place on 21st March 2023 and provided a range of talks from experts from academia and industry, and a trip to the Dorothea De Winton Field Station. The event was open to Sixth Form students from across the County and 41 took part in the day from six colleges, East Norfolk Sixth Form, Gresham's School, Norwich School, Sir Isaac Newton Sixth Form, University Technical College Norwich and Wymondham High. The students had to apply individually, writing a short statement explaining why they wanted to attend the day and what they hoped to gain from it.

Royal Norfolk Show. The theme of the Discovery Zone was Norfolk Fruit and Veg. The trail was a great success showcasing local produce like soft fruits, root veg and salads, with support from Place UK, G's Fresh and Tompsett Growers. The polytunnel at the start of the trail was a real draw for school groups. Over 9,500 school and home educated students attended. The STEMM Village was coordinated by FFDT Advisory Group member Dr Samantha Fox, with support from the FFDT.

Designed for 14–19-year-olds, the STEMM Village brought together STEMM companies and organisations to provide content, including the East Wind Cluster, REAGIT and UEA. The area was well received and will continue for 2024.

Learn About Agriculture. Run as a pilot in partnership with the Papillon Project at two secondary schools; the Hewett Academy and Thorpe St Andrew School. The days centred around presenting young people with the facts about food production systems, exploring the pros and cons of their allotments, farming and supermarkets, and getting them to consider the links between the three. Over 500 students from Yr 7 – 9 took part.

Aylsham Show. The FFDT provided activities in partnership with LEAF Education on soil health. It was good to strengthen links with LEAF which resulted in discussions about collaboration on additional content for Learn about Livestock 2024.



INVESTING IN THE SHOWGROUND

A ROLLING PROGRAMME OF MAINTENANCE AND INVESTMENT IN SHOWGROUND FACILITIES HAS CONTINUED DURING 2023.

NORFOLK EVENTS CENTRE

In July 2023 a project commenced to provide extensions to and refurbishment of the Norfolk Events Centre (previously known as the Norfolk Arena).

The extensions create a more versatile venue, providing facilities that support a wide range of uses for the Norfolk Events Centre. The main exhibition hall can also be divided with a moveable soundproof wall.

The project, funded by the Association, and with generous grants from the Garfield Weston Foundation and New Anglia Local Enterprise Partnership, was completed in February 2024.

TOILET BLOCKS

A programme to modernise our public toilet blocks commenced in 2023. The programme, which continues in 2024, will remove redundant water infrastructure, reducing the risk of water contamination, and provide improved facilities for thousands of users.

-  **Norfolk's largest and most prestigious indoor events venue**
-  **Extension provides ancillary accommodation**
-  **Facilities include; kitchen, bar space, breakout rooms, storage space**
-  **Improved external lighting**
-  **More versatile events space with the ability to divide the main exhibition hall**



THE NORFOLK FOOD HALL

The RNAA has ambitious plans to increase access to and engagement with the Showground as a resource for Norfolk. Since Covid, we have invested significantly in the infrastructure of the site, ensuring we have the capacity to meet the needs and expectations of all who come to us.

THE NORFOLK FOOD HALL

The next phase of development of the site will be construction of the Norfolk Food Hall. Celebrating and showcasing the diverse range of Norfolk's farming and food, the Food Hall will give a route to market for hundreds of local producers. More than 20 new jobs will be created, and the Food Hall will engage thousands of consumers each year with the provenance of their food, developing an understanding and appreciation of all the county can offer.

The Food Hall, supported by a restaurant, will also open up access to the Showground for thousands of people living nearby. The green spaces and woodland within the site will be available for leisure and recreation, making a positive contribution to wellbeing.

At the main entrance of the Showground, the Food Hall will sit at the heart of the Food Enterprise Zone and will make a significant contribution to the delivery of our charitable objectives.

- 01** Showcasing Norfolk's food and drink sector
- 02** Supporting new entrants to the market
- 03** Creating long-term sustainable jobs
- 04** Promoting reduction in food miles
- 05** Engaging consumers with fresh local seasonal produce
- 06** Supporting school and group educational visits
- 07** Promoting access to the Showground as a green space

SURPLUSES GENERATED BY THE FOOD HALL WILL BE PASSED BACK TO THE RNAA, A REGISTERED CHARITY, ENABLING US TO INVEST FURTHER IN SUPPORTING FOOD, FARMING AND THE COUNTRYSIDE ACROSS NORFOLK.

IF YOU WOULD LIKE FURTHER INFORMATION PLEASE CONTACT MARK NICHOLAS, MANAGING DIRECTOR MARK.NICHOLAS@RNAA.ORG.UK



FINANCIAL INFORMATION

INCOME & EXPENDITURE

	2023				2022
	Unrestricted General £	Unrestricted Designated £	Restricted £	TOTAL £	TOTAL £
INCOME					
Grants and Donations	67,304	28,000	-	95,304	151,093
Charitable Activities	1,883,261	-	-	1,883,261	1,722,163
Other Trading Activities	983,131	-	-	983,131	973,903
Investments	65,996	-	-	65,996	31,878
Other	8,721	-	-	8,721	7,966
Total Income (see note 3)	3,008,413	28,000	-	3,036,413	2,887,003
EXPENDITURE					
Raising Funds	167,367	-	-	167,367	153,165
Charitable Activities	2,823,087	6,366	3,082	2,832,535	2,546,217
Total Expenditure	(2,990,454)	(6,366)	(3,082)	(2,999,902)	(2,704,382)
Net Gains / (Losses) on Investments	34,794	-	-	34,794	(63,932)
Net Income / (Expenditure) and Net Movements in Funds for the Year	52,753	21,634	(3,082)	71,305	118,689
Total Funds at 1st January 2023	4,725,329	2,124,656	44,567	6,894,552	6,775,863
Movement between funds	57,423	(57,423)	-	-	-
TOTAL FUNDS AT 31ST DECEMBER 2023	4,835,505	2,088,867	41,485	6,965,857	6,894,552

This summary financial statement is only a summary of information derived from the statutory financial statements and does not contain sufficient information for a full understanding of the financial affairs of the charity. These are therefore not the charitable company's statutory financial statements for the year ended 31 December 2023. The statutory financial statements will be filed with the Charity Commissioners and the Registrar of Companies and will be available from the Charity Commission and Companies House. A full copy of the Trustees' report and financial statements is also available from:

The Company Secretary, Royal Norfolk Agricultural Association, Norfolk Showground, Dereham Road, Costessey, Norwich NR5 0TT.

The statutory audit was completed by MA Partners Audit LLP, Chartered Accountants and Statutory Auditors. An unmodified audit opinion was issued on the financial statements for the year ended 31 December 2023.

FINANCIAL INFORMATION

BALANCE SHEET

	2023		2022	
	£	£	£	£
FIXED ASSETS				
Intangible Assets		60,453		-
Tangible Assets (see note 4)		4,176,509		3,733,986
Investments		855,698		820,659
TOTAL FIXED ASSETS		5,092,660		4,554,645
CURRENT ASSETS				
Stocks	1,107		2,161	
Debtors Falling Due After One Year	-		441,169	
Debtors Falling Due Within One Year	1,030,735		1,182,202	
Cash at Bank and In Hand	1,795,980		1,716,123	
TOTAL CURRENT ASSETS	2,827,822		3,341,655	
LIABILITIES				
Creditors Falling Due Within One Year	(626,289)		(570,433)	
NET CURRENT ASSETS		2,201,533		2,771,222
CREDITORS				
Amounts Falling Due After One Year		(328,336)		(431,315)
NET ASSETS		6,965,857		6,894,552
THE FUNDS OF THE CHARITY				
Unrestricted General Funds		4,835,505		4,725,329
Unrestricted Designated Funds		2,088,867		2,124,656
Restricted Fixed Asset Funds		41,485		44,567
		6,965,857		6,894,552

FINANCIAL INFORMATION
SUMMARISED NOTES TO THE ACCOUNTS

01 The Royal Norfolk Agricultural Association is a company limited by guarantee and is registered as a Charity under Registration No. 289581. In the event of a winding-up, each member could become liable for an amount not exceeding £1.

02 **PRINCIPAL ACCOUNTING POLICIES** As in previous years the accounts have been prepared under the historical cost convention and in accordance with applicable financial reporting standards.

a. Turnover represents the total amount charged for services rendered and goods sold, excluding VAT.

b. Tangible Fixed Assets are stated at cost less accumulated depreciation thereon.

c. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost less estimated residual value of each asset over its expected useful economic life. Annual rates used for this purpose are:

Freehold Property - 3 - 80 years straight line

Plant and machinery – 5% - 30% reducing balance

d. The company operates a defined contribution pension scheme. Contributions are charged to the profit and loss account in the period in respect of which they are payable.

e. Donations are recognised on the earlier of receipt or invoicing, not when the amount is pledged by the donor.

03 **TURNOVER AND SURPLUS FOR THE FINANCIAL YEAR** These derive from the Association's principal activities within the UK. During the year no operations were acquired or discontinued.

04 **FIXED ASSETS**
see table below:

05 **TRUSTEE REMUNERATION** The charity trustees were not paid or received any other benefit from employment with the Association or its subsidiary in the year (2022 - £Nil) neither were they reimbursed expenses during the year (2022 - £Nil). No charity trustees received payment for professional or other services supplied to the charity (2022 - £Nil).

TANGIBLE
FIXED ASSETS

	Freehold Land £	Buildings & Improvements £	Assets under Construction £	Plant & Machinery £	Total £
COST					
As of 1st January 2023	1,152,834	5,748,089	41,383	2,833,064	9,775,370
Additions	-	37,473	517,089	126,049	680,611
Transfer to Intangible Assets	-	-	(19,112)	-	(19,112)
As at 31st December 2023	1,152,834	5,785,562	539,360	2,959,113	10,436,869
DEPRECIATION					
As of 1st January 2023	87,568	4,210,755	-	1,743,061	6,041,384
Charge for the Year	-	60,748	-	158,228	218,976
As at 31st December 2023	87,568	4,271,503	-	1,901,289	6,260,360
NET BOOK VALUE					
As at 31st December 2023	1,065,266	1,514,059	539,360	1,057,824	4,176,509
As at 31st December 2022	1,065,266	1,537,334	41,383	1,090,003	3,733,986

ROYAL NORFOLK AGRICULTURAL ASSOCIATION COUNCIL

PAST PRESIDENTS

- 1988** The Rt Hon Lord MacGregor of Pulham Market OBE
- 1990** HRH The Princess Royal KG KT GCVO
- 1991** Dr John Bingham CBE FRS FRASE
- 1994** HRH The Duke of Gloucester KG GCVO
- 1998** Gavin Alston
- 2000** Baroness Shephard of Northwold DL
- 2003** David Richardson OBE
- 2004** His Majesty the King
- 2005** The Rt Revd Graham James
- 2006** Anthony Duckworth-Chad OBE DL
- 2007** Sir Nicholas Bacon Bt KCVO OBE DL
- 2008** General The Lord Dannatt GCB CBE MC DL
- 2009** Henry Cator OBE DL
- 2010** Sir Jeremy Bagge Bt DL
- 2011** Sir Richard Jewson KCVO JP
- 2012** David Lawrence OBE
- 2013** Jacob Humphrey DL
- 2014** HRH The Prince Edward, Duke of Edinburgh KG GCVO
- 2015** Robert Carter DL
- 2016** Professor David Richardson PhD
- 2017** The Very Revd Jane Hedges
- 2018** Ben Turner Snr
- 2019** HRH The Duchess of Edinburgh GCVO
- 2020** The Marquess of Cholmondeley GCVO DL
- 22**

Patron

President John Cushing OBE

Deputy President The Lady Dannatt MBE

Chairman Robert Alston*

Vice-Chairman Simon Hickling MVO*

Finance Director Charlie Savory FCA*

Chairman Show Committee Luke Lockhart*

Board of Trustees* Grant Pilcher (resigned 20 April 2023), Dr Jonathan Clarke, Nicky Dulieu FCCA (resigned 9 January 2024), Dr Catherine Richards, Catherine Scott (resigned 20 April 2023), Andrew Spinks, Emily Norton (appointed 20 April 2023), Laurie Hill FCA (appointed 20 April 2023)

Co-opted Council Members The Revd Canon Sally Theakston, The Lord Fuller OBE, Lewis Harrison (BAGMA), Cllr Fabian Eagle (Norfolk County Council), Henry Stanford (Norfolk Federation of Young Farmers Clubs)

* Trustees



Honorary Vice Presidents' Breakfast 2023

HONORARY VICE PRESIDENTS

- | | |
|-------------------|----------------------|
| TONY ABEL | SIMON MACFARLANE |
| GAVIN ALSTON | ARTHUR MOBBS |
| ANDREW BARNES | ROBERT MORE |
| ROLY BEAZLEY | DAVID ORGAN |
| WILLIAM BRIGHAM | SUSAN PALMER |
| FRANCESCA BROOM | GRANT PILCHER |
| JANICE BROUGHTON | MICHAEL POLLITT |
| JOHN CARRICK | ANGELA REYNOLDS |
| ADAM CASE | DAVID RICHARDSON OBE |
| DR BELINDA CLARKE | JEREMY ROBSON |
| ROGER CLARKE BVMS | STUART SADLER |
| MRCVS | DAVID SAYER |
| JON DANIELS | JILL SCOTT OBE JP DL |
| SARAH DE CHAIR | CATHERINE SCOTT |
| SIMON FOWLER | GAIL SPRAKE |
| MIKE GAMBLE | DAVID STOCKTON BVMS |
| ANTHONY GENT | MRCVS |
| STEFFAN GRIFFITHS | JULIAN TAYLOR |
| JOHN GORDON | CHRIS THOMAS |
| RICHARD HIRST | REVD CANON PAUL |
| JULIA HOWLETT | THOMAS OBE |
| STEPHEN HOWLETT | BEN TURNER SNR |
| | DOUGLAS YOUNG FCA |

HEAD STEWARDS

- Agricultural Innovation & Displays **William Meen**
- Art & Culture **Tom Cringle**
- Car Parks **Michael Cooke**
- Cattle **Peter Rout**
- Countryside **Simon Hickling MVO**
- Education **Louis Baugh DL**
- Goats **Alan Williams**
- Grand Ring **James Chapman**
- Heavy Horses **Christopher Self**
- Horticulture **Stuart Morton**
- Hospitality **Simon Daniels**
- Light Horses **John Reader**
- Pigs **Nicky Wallace**
- President's Stewards **Christopher Nix, David Horsfall**
- Private Driving **Justin Cowles**
- Public Entrance Gates **Jonathan Molineux**
- Sheep **Rob Richardson**
- Show Jumping **Nigel Bloom**
- Small Livestock **Jackie Hayes**
- Sponsors & Corporate **Claire Crawshay**
- Trade Stands **Nicholas Hunt**
- Trophies & Presentations **Marion Jones**
- Veterinary Officer **David Feneley BVSc, MRCVS**



Council Election Nomination Forms will not be circulated automatically, but may be obtained from the Association's office on request. Under the terms of the Association's Articles, Members are elected to serve on the Council for a period of three years, and thereafter are ineligible for re-election for one year. Nominations signed by the Candidate and counter signed by the nominating Member must be received by the Association on or before 1 April 2025.

ELECTED MEMBERS OF COUNCIL

RETIRE 2024

- Ian Baker
- Jonathan Barber
- Cllr Sam Chapman Allen
- James Chapman
- Caroline Dixey
- David Feakes
- Kerry Gibb
- William Haire
- Kristopher Harper
- Richard Hirst
- Mark Little

- Frances Lloyd
- Jamie Lockhart
- Michael Mack
- Peter Mortimer
- Tim Papworth
- Anne Richardson
- William Richmond
- Jack Royall
- Nick Saffell
- Will Sargent
- Gail Sprake

RETIRE 2025

- Duncan Anderson Brown
- Tony Bambridge
- Fran Baugh
- Janice Broughton
- Guy Gowing
- Chris Graf Grote
- Poul Hovesen
- Charlie MacNicol
- Helen Reeve
- Kyle White
- Clarke Willis MBE

RETIRE 2026

- Felicity Daniels
- Christopher Deane
- Andrew Dewing
- Michael Gurney DL
- Ian Lonsdale DL
- Caroline Morton
- Rachel Rusholme-Pilcher
- Suzie Scott
- Peter Seaman
- Carole Slaughter
- Josh Spinks
- Rod Tuck
- Julian Wells
- Clare Whelan DL

EVENTS AT THE SHOWGROUND

APRIL

- 03 - 14 CIRCUS FANTASIA
- 14 BOAT JUMBLE
- 17 BLOOD DONATIONS
- 18 RNAA AGM
- 20 NORWICH PHILHARMONIC ORCHESTRA
- 21 COUNTRYSIDERS FUNDAY
- 30 BLOOD DONATIONS

MAY

- 01 - 06 DOG AGILITY
- 03 - 02 JUNE FUNDERWORLD
- 04 NYF OAK BALL
- 11 & 12 RACE FOR LIFE
- 17 BLOOD DONATIONS
- 18 & 19 GOAT SHOW
- 18 & 19 COSTESSEY FETE
- 22 & 23 EEEGR CONFERENCE & AWARDS
- 25 & 26 EACH BUBBLE RUN

JUNE

- 01 & 02 YOUNG DRIVER
- 10 UCAS FAIR
- 12 LOVEDAYS LOVEFEST
- 26 & 27 ROYAL NORFOLK SHOW

JULY

- 04 - 07 NORFOLK SHOWJUMPING
- 07 NYF RALLY
- 09 BLOOD DONATIONS
- 13 & 14 AZTEC ANTIQUES FAIR
- 19 - 21 NORFOLK MOTORHOME EXHIBITION
- 29 - 03 NEWDAY FESTIVAL

NOT ALL EVENTS ARE OPEN TO THE GENERAL PUBLIC.

FOR MORE INFORMATION ON THESE EVENTS OR ON
HIRING ONE OF OUR EVENT SPACES, PLEASE VISIT
NORFOLKSHOWGROUND.CO.UK



AUGUST

- FIELDS & FANTASY FAIR 10 & 11
- INK & ENGINES 17 & 18
- ALL ABOUT DOGS 25 & 26
- SUNDOWN FESTIVAL 30 - 01

SEPTEMBER

- BLAKELY CLOTHING GYM EVENT 07
- JR IBIZA ORCHESTRA 14
- YOUNG DRIVER 14 & 15
- RNAA NETWORK EVENT 19
- WAW WRESTLING 21
- ALZHEIMER'S WALK 22
- NORCON CONVENTION 28 & 29

OCTOBER

- FWAG EVENT 02
- JEHOVAH WITNESS EVENT 05 & 06
- GAZELLES STAMPEDE 06
- KEEPING ABREAST 'MORE THAN JUST A FASHION SHOW' 09 & 10
- LOVEWELL/BLAKE AWARDS 12
- UK RUNNING EVENT - INFLATABLE RUN 12
- CHAMBER'S OF COMMERCE B2B EVENT 17
- AUTUMN LIGHTS 19 & 20
- TOUCHBASE DRUM & BASS EVENT 26
- GOOD RUNNING HALF MARATHON 27
- MONSTER CLUB 28 - 02
- BLOOD DONATIONS 29

NOVEMBER

- AZTEC ANTIQUES FAIR 02 & 03
- PILGRIM UK 05
- FESTIVE GIFTS 08 - 10
- YOUNG DRIVERS 16 & 17
- WINTER WONDERLAND 18 - 05 JAN
- LARKING GOWEN FORMAL DINNER 22
- EDP BUSINESS AWARDS 28

DECEMBER

- INSPIRATIONAL TRUST 03 & 04
- STAR THROWERS BALL 06
- KISSTORY 07
- MIDWICH FORMAL DINNER 07
- BLOOD DONATIONS 10
- NORWICH PHILHARMONIC ORCHESTRA 16 & 17
- BLOOD DONATIONS 27